

Women in Business

Membership Promotional Opportunities



Member Profile

We like to use our member profiles to help raise the personal and professional profile of our members and that of their business/organisation. In approx. 400-500 words we ask our members to write a piece of text that reflects on who they are, their professional background, brief information on their company and the role that they have within. In a nice personal and friendly approach, it is always good to read how our members enjoy their careers or even their plans for the coming months!

We include a headshot and any relevant links/ social media tags that we can use to best promote a feature. There is also the opportunity to share a short video for promotion on social media (please request video brief). You can also see examples of previous profiles on our [website here](#).

You can complete the member profile via a [Google Form here](#).

60 Second Profile

Please see the set Q's for our 60 Second Profiles - You can complete the profile via a [Google Form here](#).

1. Tell us about (Organisation) and your role within!
2. What has been your career journey so far?
3. Describe yourself in 3 words.
4. What is the 1 skill that helps you the most in your role?
5. Do you have any advice for your fellow Women in ____?
6. Are there any exciting plans on the way for (Organisation)?
7. Who is an inspiration in your career?
8. What's your favourite break time snack?
9. If you had to pick your soundtrack song to get you through the working day, what would it be?
10. How can your fellow WIB members keep up to date with you and the team at (Organisation)?

There is also the opportunity to share a short video for promotion on social media (please request video brief).

Blog Content Contributors | Expression of Interest

We are seeking to engage with our members to support regular content creation which will be used across our social media channels and website. Content may include blogs, suitable content for social media channels etc.

Content will be shared with c.68k followers across all our media channels. All content will be credited to you. We will tag your social media channels, website etc. when we share the content. We want to help you to raise your profile. We are happy to use content that you may have already published previously.

Please note there is no remuneration for content writing for WIB and WIB are under no obligation to use content provided.

We are using a Google form as an expression of interest and if your suggested content is of relevance to our audience, we will follow up with you to discuss in more detail.

[Click here to express your interest.](#)

Monthly Email Newsletter

We share recent good news stories such as awards/ promotions or upcoming events/ initiatives for our members within our 'E-zine', with a relevant image & link, this content is also uploaded to our website. We aim to share our Ezine to approx. 13, 000 subscribers on the last Wednesday of each month, so please visit your member dashboard to upload your [news](#) or [events](#) at least 4 weeks in advance of any time bound content.

Explore our previous issues [here](#).

If you have any questions, please get in touch with [**ciara@womeninbusinessni.com**](mailto:ciara@womeninbusinessni.com) for more information.