



Department for
Business & Trade

UK EXPORT ACADEMY EVENTS

SEPTEMBER 2025

NEW SERIES: DIGITAL PATHWAY TO AFRICA

Various events, starting on Tuesday 2 September

Our brand-new series offers hints, tips and advice on successfully doing business in a range of African countries. We'll be providing an overview of Africa's sectoral landscapes; current commercial opportunities; and key market-entry strategies to grow a presence in Africa.



NEW SERIES: FUNDING AND FINANCIAL MANAGEMENT

Four sessions, starting on Thursday 18 September

We're joined by leading finance experts to help provide the essential financial know-how to keep businesses healthy, identify funding opportunities for growth, and build strong relationships with financial partners.

GATEWAY USA SERIES

Various events, starting on 1 September

Expanding into the US is a game-changing opportunity, but knowing how to navigate its competitive landscape is key. Join us for an essential guide to succeeding in the world's largest economy.



Visit business.gov.uk/export-academy
or scan the QR code to view the full
events calendar and sign up for free.

Part of the

UK Export
Academy



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REACH JAPANESE CONSUMERS WITH RAKUTEN MARKETPLACE

Friday 12 September, 10.00 - 11.00am

Ready to take your brand to Japan? Discover how to make the most of Rakuten, Japan's leading digital platform which serves a vast number of consumers. We'll give top tips and advice on how Rakuten Marketplace can be your gateway to millions of loyal Japanese customers.



HOW TO USE THE CUSTOMS DECLARATION SERVICE

Thursday 18 September, 11.00am - 12.00pm

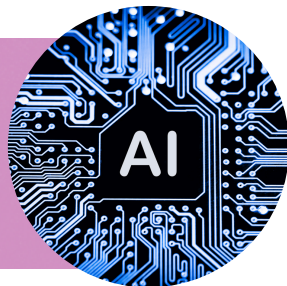
Discover how to use the Customs Declaration Service, which facilitates import and export declarations for goods moving in and out of the UK. Led by our Business West expert, this session will equip you with the essential knowledge about the components of an export declaration.



HOW TO PROTECT AND BUILD YOUR BUSINESS USING AI

Monday 29 September, 10.00 - 11.00am

Join us to understand where AI can add value to your business and what you need to do to implement AI-driven operations in your own company to drive your growth. We'll cover where AI (and machine learning) can help your business best, and also where it can't.



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