

a part of **W** The **WiB** Group

# Leadership and Management Training Empowering Women in Leadership



Our partners:







# **Empowering Women in Leadership**



Performing brilliantly at any level involves more than just technical expertise; it requires excellent leadership skills, commanding presence, and supreme confidence.

Strengthen your leadership presence, command the boardroom and address the increasingly demanding challenges facing women in leadership due to the constantly evolving business environment.

## A 4 part virtual programme, delivered by Una McSorley | Marcomm Training.

### At a glance:

**Module 1:** Understanding Behavioral Styles for Effective Leadership

Module 2: Presenting in the Boardroom Module 3: Leading through Change Module 4: Leadership Presence



These modules will enable you to understand behavioural styles for effective leadership, command the boardroom, lead through change and understand your personal brand, recognise emotions and judge your strengths and weaknesses.

"Every module was useful and it was fantastic to have the input of both Una and the other ladies. I truly feel that I have developed my leadership skills and mostly I feel more confident about them." Ellie Francis, Nepturnal

## **Empowering Women in** Leadership





## **Una McSorley - Marcomm Training Director**

An award-winning communication and training consultant, Una McSorley is recognised as one of Northern Ireland's leading communication trainers. Her expertise is in complex communications issues and development. She has also built a reputation for excellence in the field of career transition coaching and is an Accredited Executive coach and member of the Association of Coaching. Una is a Fellow of the Chartered Institute of Public Relations for her outstanding contribution to the PR industry.



## What others have to say



Joanne Ramsay
Northern Ireland Fire and
Rescue Service

Excellent course. Well structured short and sharp but full of really valuable takeaways. Una's delivery was excellent. Best course I have been on in a long time.



## **Rachelle Reid**

Allstate

I really enjoyed the program and hearing different people's perspective's. I will be recommending this to other female leaders in my organization

## Kelly Shields Telestack Ltd

I really enjoyed this course, it really delved into all aspects of the challenges in Leadership, the importance of how we view situations, behaviors, ourselves and the perception of others.



# What makes our programmes different?



Tailored content which is relevant to today's working world



Programmes to address the challenges and barriers often faced by women



Insights and advice on best practice as well as key tools from industry leading facilitators



External training provides the opportunity to connect and learn with like minded women outside of your organisation



Engaging programmes with practical tools which can be applied immediately to support continued development



**Discounted rates** for Women in Business, CBI and Northern Ireland Chamber members.



Our partners:









## **Our customers**

Since commencing in 2019, we have had the privilege of providing training support to over 4000 individuals and 200+ organisations from different sectors.

Learning from diverse individuals across industries offers delegates a safe space to discover themselves, break away from group-think, understand varied business landscapes and share unique perspectives for enhanced growth and learning.



Our partners:







## Contact the team



Start your journey to learn, connect and grow today.



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Our partners:







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