

All-Island Female Entrepreneurs Conference

You've Got This



Visit Our Marketplace

Take a moment to connect with our members at the Marketplace - stop by, say hello and show your support!

Ansons

Dr Isabel Meenan & Carla MacLachlan



Dr Isabel Meenan is part of the MacLachlan & Donaldson team in Belfast and is a Chartered and European Patent Attorney, as well as a UPC Representative. Isabel advises on obtaining and enforcing patents and designs across varied technology sectors, especially mechanical engineering and chemistry, in the United Kingdom, Ireland and Europe, also providing strategic advice regarding the infringement and validity of patents and designs. Carla MacLachlan is part of the MacLachlan & Donaldson team in Dublin and is an Irish and European Union Trade Mark Attorney. Carla advises on all aspects of trade mark law, practice, protection and enforcement in Ireland, Europe and internationally. Carla manages several large trade mark portfolios for multi-national companies, as well advising start-ups and SMEs on IP and trade mark strategies to protect their growing assets.

Apiphany Jewellery

Aileen McGuire



Apiphany Jewellery launched in 2020 during lockdown. It began as a hobby when I taught myself to make jewellery while stuck at home, but it quickly grew as people started buying my creations. Today, I offer a wide range of jewellery and accessories on my website and love selling at local markets during the summer and Christmas seasons. Over the years, I've supported local charities, such as Southern Area Hospice and PIPS Hope and Support, by designing special earrings to raise funds. I manage all aspects of my business, including buying, packaging orders, finances, and—my favorite part—marketing, especially on social media. In April this year, I launched Sip n Sparkle, a jewellery-making workshop that has been a great success. I've hosted several events so far, including hen parties, private gatherings, and collaborations with well-known drink brands. All of this happens alongside my full-time role as a Digital Marketing Executive at MJM Marine in Newry. People often ask how I manage it all, but when you truly love what you do, it doesn't feel like work—that's exactly how I feel about my business.

Clickclick Video Marketing

Kathryn Donnelly



Your competitors are showing up on TV, launching cinematic campaigns, and leading conversations on LinkedIn, while you're still boosting outdated posts and missing opportunities to stand out. Clickclick helps you change that. We create strategic, results-driven video for every stage of your brand journey. From AI-powered TV ads and high-converting LinkedIn funnels to webinars, CGI campaigns, 3D product visuals, and event content that lives far beyond the day itself. Clickclick is where creative meets commercial and corporate. Bridging the gap between generic marketing agencies and video production companies. Give stakeholders and investors a reason to take your brand seriously.

Concept Occupational Health Ltd

Rachel Mearns



With over 15 years of nursing experience, including a decade specialising in occupational health, Rachel is the founder of Concept Occupational Health Ltd. She graduated with a nursing degree from Queen's University Belfast in early 2011 and spent three years working in the Middle East. After returning home, she focused her career on occupational health, supporting workplace wellbeing across a range of sectors. Rachel works with clients in aviation, construction, pharmaceuticals, and retail, in both public and private sectors. Her experience spans from supporting small businesses with fewer than 10 employees to working with large organisations of over 90,000 staff across the UK and Ireland.

In 2019, she completed a postgraduate degree in Occupational Health from Robert Gordon University in Aberdeen. She is dual-registered with the Nursing and Midwifery Council (UK) and the Nursing and Midwifery Board of Ireland, enabling her to deliver cross-border occupational health services. Rachel is particularly passionate about championing women's health in the workplace and advocates for supportive, inclusive health policies for all employees. In 2023, she established Concept Occupational Health Ltd. to offer high-quality, tailored occupational health services. These include sickness absence management, health surveillance, ergonomic assessments, and safety-critical medicals. The company operates from offices in Banbridge, Craigavon, and Drogheda, providing remote support across the UK and onsite services throughout Northern Ireland.

Gra Matcha

Grace Fitzpatrick



Less than a year ago, I launched Grá Matcha with a simple mission: to bring the authentic taste of high-quality Japanese matcha to Belfast. After struggling with migraines, I swapped coffee for matcha and I haven't looked back. While living abroad in Singapore and later visiting Japan, matcha became my favourite 'cup of tea.' I was surprised when I moved home to Ireland to find that so many people in Belfast had never even tried it. Through my personal journey, I discovered the unique health benefits and rich cultural heritage of matcha, and I became passionate about sharing that with others, especially with local cafés. Grá means "love" in Irish, and that's exactly what goes into every cup. From sourcing 100% ceremonial-grade matcha from Kagoshima to ensuring it's served beautifully in local cafés or accessible at home with our home kits, my goal is to offer people the best possible first experience of matcha. Since launching, I've been proud to showcase Grá at events like EastBlock Bazaar, Joya Wellness, and WellFest Ireland, and to connect with a growing community of matcha lovers across the country. Whether you're curious or a long-time fan, Grá Matcha is here to offer a smoother, more mindful alternative to caffeine—with love, from Belfast. I am so excited to be attending the All Island Female Entrepreneurs Conference 2025 to introduce you all to Grá Matcha.

It's A Duck!

Brenda Mc Caskie



Brenda McCaskie is the founder of It's A Duck!, a creative coaching and wellbeing business based in Omagh, supporting women through the often-overlooked chapters of postnatal recovery, peri/menopause, and midlife transitions.

With over 20 years' experience in banking — many of those helping clients through financial crisis — and a strong background in mental health and wellbeing (EMCC accredited), Brenda brings compassion, humour, and no-nonsense support to her coaching. She also co-founded the local mental health charity Support 2gether, giving her a deep understanding of what it means to feel lost and the courage it takes to begin again.

Through a blend of gentle coaching and hands-on creative workshops, It's A Duck! helps women who feel like they've disappeared behind their roles as mothers, carers, workers or partners to rediscover their identity, voice, and dreams. From smashing vases to reveal golden strength (inspired by the Japanese art of Kintsugi), to decorating windows that reflect future hopes, Brenda's approach is soulful, empowering — and always grounded in real life. Brenda believes midlife shouldn't be something women just get through — it's a powerful time of transformation. Through It's A Duck!, she's leading a menopause revolution with monthly community meet-ups, workplace wellbeing events, and creative workshops that get women talking, laughing, and feeling like themselves again. Her work is already making waves in corporate spaces across Northern Ireland, bringing bold conversations and practical support to industries where menopause has long been ignored.

Laura Jane The Label

Laura Byrne



For me, dressing women is so much more than designing them clothes and giving them advice, it's about empowering them through fashion. I have always had a real love for fashion, from dressing my dolls in my hand-sewn handiwork, to dressing myself in my customised creations and always talking pride in piecing together my outfits. Coming from a hospitality background, I took a career change to manage a women's boutique which brought out a natural talent and love for dressing other women too. Watching their confidence grow when I helped them find the perfect outfit gave me a real sense of pride and so my journey in the fashion industry began. In 2018, I trained as a Personal Stylist at the Colour and Image Academy in Cork and from the very first day, I knew that I had found my passion. My work as a stylist and blog over the last number of years has not only gained me the wonderful support and appreciation of my following and clients but has also provided me with a front row seat on women's attitude to fashion, their understanding of style and their relationship with their clothes. In Spring 22, I designed my very own clothing collection 'LAURA JANE The Label'. The collection is made up of high-quality, affordable pieces that are suitable for women of all ages, body shapes and dress sizes. They are timeless, seasonless pieces that will stand the test of time.

McAteer Solutions

Olga McAteer



Olga McAteer is the owner and founder of McAteer Solutions. Leaning from 25-years experience in the construction industry. Olga has been able to create and build a successful estate agency practice, which specialises in Residential & Commercial Sales and Letting with property management across NI. The business has now 3 branches. The first office was established in Dungiven, with expansion into Toomebridge and Belfast. The 3 offices where all opened within a 5 year period. Olga is a busy working mother of 5 children. She is has grown the business in the last 5 years from very humble beginnings and is now becoming one of NI's fastest growing estate agency practices across Mid-Ulster. Her plans for growth over the next 2-10 years is currently underway. Olga is currently one of 15 ladies on the Women In Business Growth Programme.

My NiFi Ltd

Louise Cahoon



I have always had an interest in starting a business for myself, and that entrepreneurial itch finally took shape with My NiFi Ltd, Northern Ireland's first pocket WiFi rental company. We help travellers roam freely without the sting of roaming charges. It's been an exciting journey turning a simple idea into something that helps people stay connected wherever they go. I have a background in events management and communications and as well as my business I work as a Communications Officer for a Charity in Belfast.

Percy & Pop

Sarah McKegney



Sarah McKegney is the founder of Percy & Pop, a brand dedicated to plastic-free haircare for kids. A mum of three, Sarah was inspired to create the range after becoming frustrated by the waste generated at bathtime—both from plastic bottles and shampoo being poured down the drain. When she couldn't find shampoo and conditioner bars made specifically for children (particularly those with very sensitive skin), she decided to develop her own. Since launching in late 2023, Percy & Pop has earned recognition including Best Baby Shampoo 2024 (Beauty Shortlist Mother & Baby Awards), a Sustainability Award (2024), and Best Start Up 2025 (Women in Business Awards). Sarah is a qualified Chartered Accountant having started her career with PwC in Belfast. She is experienced in strategy development and execution, project management and business transformation and has held roles internationally in London, Washington D.C. and Sydney.

Pregnancy.Birth.Beyond

Lisa Hanna



Hello! I'm Lisa, a midwife, health visitor, and a busy mum of three, I understand the challenges of pregnancy and parenthood which is why I am dedicated to empowering you with the knowledge and confidence you need to prepare for your new adventure in pregnancy, birth and beyond. My business, Pregnancy.Birth.Beyond, is your trusted resource for all things birth and baby related, based in Co. Down, Northern Ireland. I host birth preparation courses with an emphasis on hypnobirthing which will help you and your birth partner approach birth with confidence, releasing fears and giving you a set of tools to help you feel calm and in control so you can achieve a positive birth experience.

I also offer baby massage classes which help to strengthen your baby's physical and emotional development teaching you how to use touch to comfort your baby through many issues such as colic, constipation, teething, and poor sleep. It also helps to improve maternal mood. These classes are small and a great way to build a supportive community of mums where you can feel seen, heard, and connected. I believe in creating a warm and welcoming, inclusive space for everyone where you can ask questions, share your experiences and feel supported on your journey through pregnancy, birth and beyond.

Pure Oskar

Magda Seymour



Magda Seymour is the founder and creative force behind Pure Oskar, an award-winning handcrafted personal care brand rooted in Irish heritage and sustainability. Drawing on her background in project management and years in the tourism industry, Magda launched Pure Oskar in 2020 with a vision to create meaningful, artistic products that tell a story. At the helm of the company, Magda oversees everything from product design and development to operations and business strategy. Her innovative approach combines traditional soap-making with modern design techniques, including bespoke 3D moulding. Under her leadership, Pure Oskar has grown into a brand stocked in over 100 stores across Ireland, the UK, Europe, and North America.

Real.Strong.Women

Vicki Causer



Vicki is a passionate Women's Pelvic Health and Movement Coach based in Lisburn, and the founder of Real.Strong.Women - dedicated to empowering women through evidence-based, female-specific movement and education. With a specialist focus on pelvic health and core rehabilitation, Vicki supports women across every life stage, from pregnancy to postnatal recovery, and from menstruation through to menopause. Her mission is simple: to educate and empower women to shift from uncertainty and frustration about their bodies, to a place of confidence, strength, and freedom—where movement becomes a source of joy, not judgment. Vicki's integrated approach offers personalised 1:1 coaching, small group strength training, workshops, and coach education—equipping both clients and professionals with the knowledge and tools to support women's full health potential. Vicki has also launched The RSW Collection -a comfort-first merch line for real, strong women—designed to support your body, your story, and your everyday strength. #wearyourstrong

Studio 41 Dress Hire

Tara Ryan



Studio 41 Dress Hire is a designer dress rental business based in Warrenpoint Co.Down. Offering a beautiful selection of high end dresses for all occasions such as weddings, black tie events and race day. We stock premium brands like Solace London, Self-Portrait, Nadine Merbi, ME+EM And our signature range Marchesa Notte for something a little more special, giving you access to luxury fashion without the hefty price tag.

Why choose Studio 41? We believe that every woman deserves to feel amazing in what she wears. Instead of buying a dress you'll only wear once, you can rent a stunning high-quality piece at a fraction of the cost. Plus hiring reduces waste, making it a more sustainable choice.

How does it work? You can visit our studio in Warrenpoint to try dresses on or book your chosen dress directly on our website to be delivered to your door. The process is simple, wear, enjoy, return- we take care of the cleaning. It's luxury fashion without the commitment or the cost.

Succeed with Confidence

Louise Keenan Clarke



Succeed with Confidence empowers professionals to perfect their communication & leadership skills, equipping them with tools & techniques to ensure they can succeed professionally & personally. Throughout a dynamic, twenty one year career building & leading global teams in corporate & investment banking, Louise has evidenced the importance of ensuring that business professionals have excellent communication and leadership skills, in order to achieve their desired success. In 2025, Louise has combined her corporate background with twenty five years' experience of coaching private clients on communication skills & public speaking, to establish Succeed with Confidence; creating a framework to enable her clients to perfect these skills, enabling them to become confident communicators and leaders. Louise has a particular passion for developing women and has recently spent four years as co chair of the Women Inclusion Network for a major global bank, delivering on significant initiatives to improve the organization for women professionally & personally and making a positive impact for women in the external community.

Workforce Wellness

Grace Smith



Grace Smith is flipping workplace wellbeing on its head, with a bold, no-BS approach that ditches the fluff and delivers real change. After losing 156lbs and overcoming extraordinary personal challenges, she built Northern Ireland's No.1 Health and Wellness Studio, Forge Female Fitness, and now leads Workforce Wellness, a disruptive consultancy rewriting the rules of corporate health from the inside out. Her work recently won Best Corporate Healthcare Programme at the 2025 All Ireland Private Healthcare Awards, recognising her innovative, coaching-led model that's transforming employee wellbeing across sectors. She's also been named Health & Wellbeing Business of the Year, Coach of the Year, and Inspirational Woman in Health & Wellness.

Backed by a Master's in Workplace Health & Wellbeing and over a decade of hands-on coaching experience, Grace delivers measurable strategies that actually land, in culture, leadership, and people's day-to-day lives. She works with some of the UK and Ireland's largest private and public organisations, including construction giant GRAHAM, helping them build healthier, high-performing teams with wellbeing at the core, with her programme for GRAHAM just being named a Finalist in Workplace Wellbeing category at the Business In The Community Awards 2025.

Recently named Great British Entrepreneur of the Year Northern Ireland, Grace is fast becoming the go-to voice for culture-first, coaching-led workplace wellbeing that resonates at every level, from the boardroom to the boots-on-the-ground. Her mission? To help 10,000 people transform their health over the next three years, and show the industry that wellbeing isn't a perk. It's power.

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Visit Our Exhibition Space

Get expert advice from business support organisations taking part in the All-Island Female Entrepreneurs Conference Exhibition Space 2025 with Key Exhibition Partner, **Invest NI**

Key Exhibitor Partner : Invest NI



Invest Northern Ireland's ambition is to create wealth for the whole community; we will drive a regionally balanced, productive, sustainable, and prosperous Northern Ireland economy by unlocking the potential of businesses across the region. We work with businesses to accelerate their growth by increasing external sales and innovation, creating good-quality jobs, boosting productivity and skills, and reducing carbon emissions.

Invest NI is delighted to be key exhibitor at the All-Island Female Entrepreneurs Conference Exhibition Space 2025. Conference attendees will have the opportunity to book 1-2-1 meetings with Invest NI representatives, taking place in a dedicated meeting space. We look forward to welcoming you!

Conference Title Sponsor: AIB



AIB Group is a financial services group operating predominantly in Ireland and the United Kingdom. We provide a comprehensive range of services to personal, business and corporate customers in our target markets and hold market leading positions across key segments.

AIB NI is a proud champion of local companies and the communities in which we operate. We understand that access to financial resources and support is pivotal to help businesses grow as they continue to adapt and innovate across their operations sustainably.

We adopt a customer first approach and commit to getting to know your strategy, values and longer-term objectives, helping you deliver more sustainable practices and initiatives through our service offering.

AIB NI is honoured to partner once again with Women in Business to deliver the All-Island Female Entrepreneurs Conference. Our team will be exhibiting at the event, please visit us to find out how we can help enable and scale your enterprise.

Glandore

Founded by the Kelly family in 2001, Glandore is an Irish, family-owned and managed business that treats the companies and individuals they house as their own. The mission is to create a dynamic, supportive and friendly community and network in which every individual and company can grow.

techstart

Techstart Ventures is a leading investor in seed-stage technology businesses throughout Northern Ireland and Scotland. It provides pre-seed and seed funding to ambitious, early-stage companies, often acting as the first institutional investor. Techstart Ventures also manages a proof-of-concept grant fund for entrepreneurs across all regions Northern Ireland with novel and innovative ideas. This fund is funded by Invest Northern Ireland.



Trusted Financial Advice

At IQ&Co we're invested in you. Our clients have a wide variety of financial planning needs but what they all have in common is a desire to have their wealth protected and developed. We are committed to building and sustaining long-term client relationships based on trust, superior service and the quality of our initial and ongoing advice. Our philosophy is simple: to ensure financial peace of mind for you and your family across the generations.



Women in Business is the leading network for women in the workplace across Northern Ireland. We provide women with the support, skills and connections they need to start and grow a business or thrive in their careers through the widest range of tailored training and events. Come and see us at the conference and learn about membership with us! Discover the benefits of being a member and learn how to grow your business within our community.



Enterprise Ireland is committed to supporting Irish businesses to grow and scale, and to become global leaders in their field. From start-ups to multinationals, we support ambitious companies at every stage of their journey. Our work starts at home, helping to develop businesses so they can compete in global markets. Across our network of 39 international offices, our expert advisors connect Irish businesses with international opportunities that drive growth.



Network
Ireland

Network Ireland is a non-profit, voluntary organisation, with over 1,300 members, 17 dynamic branches and a recently launched Virtual Branch. Established in 1983, this is a progressive, dynamic organisation supporting the professional and personal development of women in business across Ireland.



InterTradelreland connects and helps businesses across the island to trade cross-border, collaborate, innovate and attract investment. We fulfil a unique role in making connections across the island, facilitating collaboration, and identifying shared policy and all-island opportunities to accelerate economic growth. We have 25 years of experience supporting businesses in both Ireland and Northern Ireland to explore new cross-border markets, develop new and improved processes, products and services and become investor-ready. By providing a range of programmes and initiatives, we assist businesses with securing funding, capacity building, research and exploring their innovation potential. We also provide advice and guidance to help businesses trade cross-border. Established in 1999 as one of the cross-border bodies, InterTradelreland is based in Newry and funded by the Department of Enterprise, Trade and Employment (DETE) and the Department for the Economy (DFE) in Northern Ireland.



Go Succeed is the new go-to source for expert business advice led by Northern Ireland's eleven local councils. Whether you're a budding entrepreneur just starting out; are looking to grow your business; or are planning to scale up; our team of industry experts will provide tailored support and guidance to help you achieve your business goals.



Local Enterprise Office Louth (LEO Louth) supports entrepreneurship and the growth of SME's and the micro-enterprise sector in County Louth. We provide business advice, mentoring, training, networking opportunities, and financial supports to both new and established businesses. We have developed a number of focused support programmes for the SME sector, including a Women's Business Programme, supports for Creative Enterprises and Craft Businesses, and a dedicated Networking Programme. Visit our stand to learn more about how LEO Louth can help turn your business ideas into reality and support your next steps. We're happy to meet you at our offices or visit your premises for a friendly and practical chat about how we can support your business.



We are an independent, non-profit science and technology hub focused on fostering innovation and entrepreneurship in Northern Ireland. Inclusivity is at the core of what we do at Catalyst. We are working to remove the barriers that prevent people from accessing opportunities in the innovation economy, such as access to entrepreneurship and learning the skills to innovate. We reinvest all surplus profits from our property portfolio into nurturing a community-led innovation ecosystem that helps technology-focused start-ups, entrepreneurs, and innovators create, scale, and flourish.



The Regional Development Centre at DKIT provides a range of specialist services and facilities to support business in the North East and Border Counties. By harnessing our people, research excellence and infrastructure, we help find innovative solutions to real-world challenges. Based at the heart of campus, the RDC is transforming how business, entrepreneurs and academic expertise connect.

We offer :

- Incubator space & Hotdesking
- Enterprise Development Programmes – for students and professionals (e.g. New Frontiers, Thrive4women, EHealth Embark, Student Inc).
- Sector Specific seminars and Development Workshops
- Applied Research Supports through our Technology Transfer Office (Innovation Vouchers and Partnerships) and the CREDIT Technology Gateway
- Networking - Connected Health & Wellbeing Cluster, DConnect, THRIVE4women
- Student Work Placement



Creative Spark provides dedicated training and workspace facilities in Dundalk. We welcome and support new and established businesses operating within the creative industries, innovation, technology, and sustainable energy sectors. Providing dedicated training and 'learning lab' facilities and affordable workspaces, Creative Spark offers an environment where innovation and creativity can flourish. Networking, peer-to-peer exchange and connectivity are a daily reality for the business community working, learning and meeting in the centre. Both Creative Spark and the Creative Spark Downtown Hub are accepting bookings for co-working desks, workspaces and events. The Creative Spark Enterprise FabLab formally launched in 2023 is open for membership.

Thank you to all the business support organisations participating in the All-Island Female Entrepreneurs Conference Exhibition Space 2025.
Your expert advice and guidance are invaluable to the entrepreneurial community.