

Women in Business Membership Promotional Opportunities

Members Monday

We like to use our Members Monday platform to help raise the personal and professional profile of our members and that of their business. In approx. 400-500 words we ask our members to write a piece of text that reflects on who they are, their professional background, brief information on their company and the role that they have within. In a nice personal and friendly approach, it is always good to read how our members enjoy their careers or even their plans for the coming months!

We would love to include a headshot and any relevant links/ social media tags that we can use to best promote a feature. There is also the opportunity to share a short video for promotion on social media (please see video brief). You can also see examples of previous profiles on our website [here](#).

You can complete the Members Monday profile via a Google Form [here](#).

60 Second Profile

Please see the set Q's for our 60 Second Profiles - You can complete the profile via a Google Form [here](#).

1. Tell us about (*Organisation*) and your role within!
2. What has been your career journey so far?
3. Describe yourself in 3 words.
4. What is the 1 skill that helps you the most in your role?
5. Do you have any advice for your fellow Women in ____?
6. Are there any exciting plans on the way for (*Organisation*)?
7. Who is an inspiration in your career?
8. What's your favourite break time snack?
9. If you had to pick your soundtrack song to get you through the working day, what would it be?
10. How can your fellow WIB members keep up to date with you and the team at (*Organisation*)?

There is also the opportunity to share a short video for promotion on social media (please see video brief).

Blog post

There is the opportunity to share approx. 1000 words on a relevant topic that can benefit the WIB network, an excellent way to show your expertise and share learning pieces with our audience. Please find examples on our website [here](#).

We love to share supporting links, social media handles and headshots with all of the above opportunities to help raise the personal & professional profiles of our members! This content is uploaded to our website and shared across our 51k Social media audience.

[Click here](#) to complete an expression of interest to get involved with Women in Business Blogs!

Bi-Annual Business Magazine

In the Winter & Summer, we share a business magazine (digital & print) highlighting the recent good news of our members - there is also the opportunity to share a members profile or a relevant opinion piece that may be of relevance to our audience. Spaces are limited within the magazine each year but we try to help share content where possible! We also have paid advertising options to feature within our magazine, [learn more](#). Have a look at our latest issue [here](#).

Monthly Email Newsletter

We can share recent good news stories such as awards/ promotions or upcoming events/ initiatives for our members within our 'Ezine', with a relevant image & link, this content is also uploaded to our website. We aim to share our Ezine to approx. 8000 people on the last Wednesday of each month, so please try to reach out in advance of your news! You can explore our previous issues [here](#).

