

All-Island Female Entrepreneurs Conference *You've Got This*

Conference Programme

Carrickdale Hotel & Spa

Wednesday 11th June | 08.30 - 16.30

Title Sponsor:



Supported by:



All-Island Female Entrepreneurs Conference

You've Got This



Event Contact Information

We look forward to welcoming you on Wednesday 11th June. Please be aware that the conference is fully booked, with over 300 attendees expected on the day. If you are no longer able to attend, kindly inform the event team at your earliest convenience by emailing wib@plannd.co.uk.

Should you require any further information, please do not hesitate to contact the event team.

Conference Venue

The conference will take place at the Carrickdale Hotel & Spa. Please enter via the doors at Lacey's Suite, which is closest to the roundabout when viewed on Google Maps.

Car Parking

Car parking is widely available at the hotel and is free of charge.

Photography/Videography

Please note that photography and videography will be taking place during the event. If you wish to be excluded, please speak to a member of the onsite team.

Social Media

We encourage all delegates to engage with us on social media throughout the event. Please tag us using the following handles:

- X: @wibni
- Instagram: @womeninbusinessni
- Facebook & LinkedIn: @Women in Business NI

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08.30	Registration and Networking
09.15	Welcome Caroline O'Neill, Conference Host
09.20	Sponsor's Message Roisin Keenan, Head of Business Banking, AIB
09.30	This Room Means Business Roisin McDermott, Head of Entrepreneurship, Women in Business
10.00	In Conversation With Alyson Hogg You've got this!
10.45	Mid-morning Refreshments Break <i>networking, marketplace, exhibition and 1:1 meetings</i>
11.15	Panel 1 – It Takes a Village: No One Builds Alone <ul style="list-style-type: none">• Anne Marie Whelan, RegSol• Ciara Crossan, WedPro• Niamh McCarthy, Niamh Designs• Yvette McGaffin, Reform RX facilitated by Lorraine Acheson, MD, Women in Business
12.00	In Conversation With Sara Davies MBE Business, Belief and Backing Yourself

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13.00	Lunch <i>networking, marketplace, exhibition and 1:1 meetings</i>
14.05	<p>Breakout Session Round 1 Choose 1 of the following 3:</p> <p>1. Selling with Confidence: Owning Your Value & Closing with Impact Maire Nawaz, Beecome More</p> <p>2. Panel Session: Fuel for Growth: Demystifying Finance with Those Who've Been There</p> <ul style="list-style-type: none">• Melanie Harrison, Rooms of Distinction• Irene Breen, Bellamoon• Criona Turley, Capella• Pragya Sharma, Gran Labs <p>facilitated by Alison Currie, InterTradelreland</p> <p>3. Viral Video Marketing - Effortlessly Niamh Cushnahan, Purple Dot Media</p>
14.50	<p>Breakout Session Round 2 Choose 1 of the following 3:</p> <p>1. Selling with Confidence: Owning Your Value & Closing with Impact Maire Nawaz, Beecome More</p> <p>2. Panel Session: Fuel for Growth: Demystifying Finance with Those Who've Been There</p> <ul style="list-style-type: none">• Melanie Harrison, Rooms of Distinction• Irene Breen, Bellamoon• Criona Turley, Capella• Pragya Sharma, Gran Labs <p>facilitated by Alison Currie, InterTradelreland</p> <p>3. Viral Video Marketing - Effortlessly Niamh Cushnahan, Purple Dot Media</p>

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15.35	<p>Panel 2 - Still Standing: What We Learned When It All Went Pear Shaped</p> <ul style="list-style-type: none">• Morgan Pierce, SolarSmart Energy• Edel Doherty, Beyond Business Travel• Magda Seymour, Pure Oscar• Grace Smith, Workforce Wellbeing
16.25	<p>Conference Close</p>

*Timings/ running order is subject to change

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