



proclaim 

BRILLIANT COMMUNICATION

SPEAKING AND PRESENTING WITH CONFIDENCE

"This program specifically addressed the unique challenges I face, allowing me to overcome these barriers"



ROSEANN KELLY

CEO - WOMEN IN BUSINESS

"As someone who has struggled with nerves in presenting and speaking in public I found this course helped me enormously in building my skills and confidence whilst allowing me to be myself. This is a key skill today in the workplace and having the ability to influence & persuade effectively has a huge positive impact on our work"

WHY SHOULD YOU ATTEND?

In life & in business the people who enjoy the most success & make the biggest difference are those that are able to effectively communicate. Brilliant Communication is all about creating presence for women who are leaders, executives, owners & managers through a combination of learning and practice. The purpose is simple: learn new skills, gain new levels of confidence, grow in presence & influence and create real impact through exceptional communication and presentation.

Places are limited and so we highly recommend early booking on what is a hugely popular course!



"Life changing. That is the only way I can describe the impact this course had on me. This incredible course not only challenges the status quo of presentation and communication, it also challenges you on a personal level to delve inside and discover traits, skills and abilities you never thought existed within you. Inspiring, exciting and enjoyable; this course has been invaluable in building my confidence levels and has empowered me to grasp opportunities I previously would have shied away from. I am no longer afraid to present and I can now influence audiences all thanks to this program"

REBECCA WATTERSON - BELFAST

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The business case for female representation in senior leadership is compelling and, increasingly organisations are pledging public commitment to gender diversity. Yet, despite significant investment in diversity training, business is making very little inroads in achieving gender diversity at leadership level.

Women-only leadership programs provide three times the return on investment than mixed gender programs, for five reasons. Women-only programs:

- o Allow women to explore their leadership identity
- o Address the specific developmental needs of women
- o Provide the opportunity to work with other female role models
- o Account for preferred learning styles
- o Challenge the unique barriers to advancement faced by women

COURSE OUTLINE AND OBJECTIVES

THE TOPICS COVERED DURING THIS 1 DAY COURSE INCLUDE

How to build a brilliant presentation

How to prepare an audience centred presentation
Establishing a key message & building around it

Creating Impact & Influence for success

Understanding the power of Primacy & how to harness it
Shaping a presentation for maximum effect
Adding colour & flavour
Maximising Recency Bias & how to harness it

Understand how to persuade people

How to win people to your way of thinking
Creating a compelling presentation that moves people
Using Monroe's Motivated sequence

Empower yourself by creating presence

How to engage your audience visually
Learn how to master non-verbal communication to create a strong personal brand





For details on special member pricing and dates of the next course please contact:

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Facilitated by



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