



Women in Business Membership Promotional Opportunities

Members Monday

We like to use our Members Monday platform to help raise the personal and professional profile of our members and that of their business/organisation. In approx. 400-500 words we ask our members to write a piece of text that reflects on who they are, their professional background, brief information on their company and the role that they have within. In a nice personal and friendly approach, it is always good to read how our members enjoy their careers or even their plans for the coming months!

We include a headshot and any relevant links/ social media tags that we can use to best promote a feature. There is also the opportunity to share a short video for promotion on social media (please request video brief). You can also see examples of previous profiles on our website [here](#).

You can complete the Members Monday profile via a Google Form [here](#).

60 Second Profile

Please see the set Q's for our 60 Second Profiles - You can complete the profile via a Google Form [here](#).

1. Tell us about (*Organisation*) and your role within!
2. What has been your career journey so far?
3. Describe yourself in 3 words.
4. What is the 1 skill that helps you the most in your role?
5. Do you have any advice for your fellow Women in ____?
6. Are there any exciting plans on the way for (Organisation)?
7. Who is an inspiration in your career?
8. What's your favourite break time snack?
9. If you had to pick your soundtrack song to get you through the working day, what would it be?
10. How can your fellow WIB members keep up to date with you and the team at (Organisation)?

There is also the opportunity to share a short video for promotion on social media (please request video brief).



Content Contributors | Expression of Interest

Women is Business is seeking to engage with our members to support regular content creation which will be used across our social media channels and website. Content may include blogs, suitable content for social media channels etc.

Content will be shared with c.57k followers across all our media channels. All content will be credited to you. We will tag your social media channels, website etc. when we share the content. We want to help you to raise your profile. We are happy to use content that you may have already published previously.

Please note there is no remuneration for content writing for WIB and WIB are under no obligation to use content provided. We are using a Google form as an expression of interest and if your suggested content is of relevance to our audience, we will follow up with you to discuss in more detail. [Apply here](#)

Monthly Email Newsletter

We can share recent good news stories such as awards/ promotions or upcoming events/ initiatives for our members within our 'Ezine', with a relevant image & link, this content is also uploaded to our website. We aim to share our Ezine to approx. 8000 people on the last Wednesday of each month, so please try to reach out in advance of your news! You can explore our previous issues [here](#).

Bi-Annual Business Magazine

We circulate share a business magazine (digital & print) to leading organisations in Northern Ireland and across our 53k Social Media Audience. Subject to space, you can highlight recent good news, a member profile or a relevant opinion/ learning piece. Spaces are limited within the magazine each year, but we try to help share content where possible! We also have paid advertising options to feature within our magazine, [learn more](#). Have a look at our latest issue [here](#).

Please get in touch with margarita@womeninbusinessni.com for more information