

Women in Business | Member Promotional Opportunities

Member profiles

We share member profiles to elevate the personal and professional presence of our members and their businesses or organisations. We invite our members to craft a piece of text, approximately 500-700 words, which introduces who they are, their professional background, provides brief information about their company or business and outlines their role within it.

In a warm and personal tone, it's enriching to learn about our members' career journeys or their plans for the future months. Please include a headshot and any relevant links or social media tags for optimal feature promotion. Additionally, members have the chance to share a short promotional video for social media (please request the video brief).

For examples of previous profiles, [visit our website](#).

[Begin member profile now](#).

60 Second Profile

We have a shorter profiling opportunity for our corporate members to complete with set questions. Please complete via this [Google Form](#).

Blog

Share your expertise or relevant opinion pieces with our network audience. Please find examples on our [website here](#). This content is shared across our 70k Social Media audience. [Click here](#) to complete an expression of interest to get involved with Women in Business Blogs.

Monthly Email Newsletter

We feature recent success stories such as awards, promotions, or upcoming events/initiatives for our members in our monthly 'Ezine', accompanied by a relevant image and link. This content is also posted on our website. We aim to distribute our Ezine to approximately 13,000 people on the last Wednesday of each month, so please upload your news in advance via your [membership account](#). Explore our [previous issues here](#).