



a part of **W** The **WiB** Group

# Collaborate with Women in Business





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## What is Just Connect?

We are committed to fostering connections and building your network across Northern Ireland. Women in Business facilitate 'Just Connect' networking events every month across the country. Just Connect events are the perfect way to build your network in the area that you live/work in or to expand your network to new areas.

## What is a collaboration?

In these collaborations, Women in Business takes the lead in planning, coordinating, promoting and marketing the event with the generous support of our collaborators, who cover essential event costs like venue hire and catering. Together, we create meaningful experiences that inspire, connect, and empower professional women, while showcasing the values and commitment of our corporate members.





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## What is included?

Join us in celebrating and empowering women in business through an exciting and high-impact collaboration.



Your signage and branding on our website, social media, the PowerPoint at the event, as well as a physical pop-up at the event venue.



The collaboration will be showcased across our collective social media audience of over 82,000 users and to our master mailing list of over 14,400 contacts.



The opportunity to engage your employees with the Women in Business Network



Give an introduction at the event and share any exciting news or developments at your organisation.



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Simply select your package and get in touch with our Events Manager!

*Please note that these fees cover only the room hire and catering costs. As a not-for-profit organisation, any surplus made is reinvested directly back into our charitable work, helping us provide women across Northern Ireland with access to events, resources and services.*

Package Type	Details	Cost
Package One	Your organisation host the event at your office or premises and source/cover the cost of catering for the number of attendees required.	£0
Package Two	Your organisation covers the cost of room hire and catering at an external event venue that Women in Business has organised.	£300
Package Three	Our events team will create a custom event in collaboration with your organisation.	£450

Get in touch with:

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**Events Manager**

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