



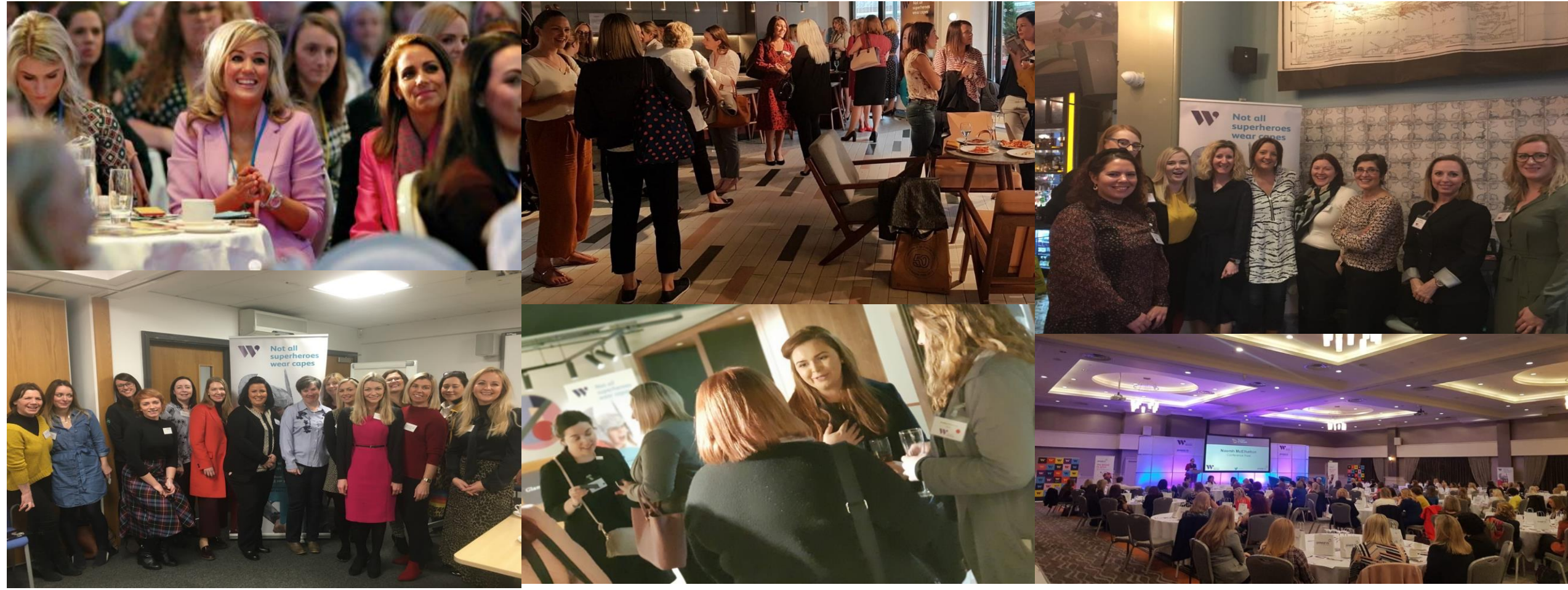
Women in
Business



Advertise with Northern Ireland's largest and fastest growing business network for women in the work place.



The Women in Business network boasts over 4,400 members, 70+ online events and webinars and an increasing number of programmes each year. WIB Northern Ireland's largest and fastest growing business network for women in the work place, providing a unique opportunity to advertise to a dedicated targeted female audience.





Women in Business offers a diverse membership spread throughout all industry sectors, including women of all levels. From Young women, business start ups and sole traders to established organisations and key decision makers.





Why Advertise with WIB?

- Women in Business provide a unique opportunity to target women and hit their inbox with specific messaging about your business.
- Whatever your budget, Women in Business have something to help you advertise, promote or simply help brand your business.
- Increase sales and profits by channelling the right message to a dedicated target audience.



Social Media Platforms



WIB have very successful social media platforms. We communicate with:

- 10,846 likes on Facebook (for comparison NI Chamber 1,699, Enterprise NI 965)
- 10,302 followers on Linked In (for comparison NI Chamber 9,393)
- 17.6k followers on Twitter (for comparison - NI Chamber 18.4K, Enterprise NI 11k)
- circulate a monthly e-zine to 6,700 and across all platforms

Advertising Opportunities

Branded Email:

The branded email is sent to 6,700 female business contacts direct to their inbox.
£500 + VAT per email



Website Banner Advert with Direct Link to your Website:

The WIB website has over 20,000+ page views per month.
£200 + VAT for 1 month
£350 +VAT for 3 months
£500 + VAT for 6 months Banner Advertising



Ezine Banner Advert:

The WIB monthly ezine is sent to 6,700 female business contacts direct to their inbox.
£150 + VAT per advert
£600 + VAT for 6 months
£1000 + VAT for 12 months



Women in Business Magazine:

The WIB magazine is printed twice a year and posted to 500 CEOs of the top businesses in Northern Ireland as well as senior executives. An online magazine copy is sent to all members to view.
£300 + VAT - Full Page Advertisement
£200 + VAT - Half Page Advertisement



For further information please contact:

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